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NEWSLETTER

MALTA UNIVERSITY HOLDING COMPANY LIMITED

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CEO'S CORNER

Living the unknown

We are truly living in unprecedented times. In almost eight years at MUHC there was never a summer where business was so slow. A situation that is especially galling since it is mostly beyond our control. Moreover, the uncertainty of the future makes planning that much more of a risky endeavour. Are we in a second virus wave already?



Will the virus return, with a vengeance in the autumn and winter months? How long will a business recovery take to reach an acceptable level of prosperity? What will our marketing messages be in such sombre and surreal circumstances?

It feels like groping in the dark whilst blindfolded. There are no readily available answers or solutions to our questions. Yet we need to keep plodding on. Hope is not in short supply. As explained in my last Corner we have been striving to remain open for business and thinking out of the box to be and remain relevant. The how and to whom is something we are deciphering and defining as we go along.

In these past few months, it has been heartening to observe businesses helping each other by reaching special agreements on abatement of rents due. We, like the rest, have shown, and at the same time, received such solidarity. Moreover, receiving the Government Wage Supplement benefits was a much-needed shot in the arm.

We are remaining positive and have actually used this hiatus period to prepare ourselves for a better future. Our internal structures, administrative tools and HR competences, have been carefully evaluated and the wheels set in motion for the necessary changes in some key areas.

New faces and sad goodbyes

Broadcasting is one such area for which we have been preparing for a fundamental upgrade of service delivery and back-end technical, marketing and administrative capacity. It is my pleasure to welcome Ms Celaine Buhagiar as the new Station Manager of Campus FM Radio. Celaine already has decades of experience not only in broadcasting terms in general but within Campus FM itself. I am sure she will rise to the occasion as she steers the Station to higher achievements.

It is with a heavy heart that I sincerely augur Dr Ing Alexia Pace Kiomall the best of luck following her decision, for personal reasons, to move away from MUHC. Alexia has been a fundamental cog in MUHC's senior management team ever since she joined in 2013. She will be sorely missed. Under her expert stewardship and hard work, our training and consultancy services grew steadily. MUC became the first port of call for a number of local companies and public sector entities as the Company gained a reputation of excellence and reliability. Important steps forward were also made on the regulatory front as the Company accredited a number of local courses with the NCFHE with the consequent implementation of quality enhancing internal processes. So "au revoir" dear Alexia and I hope our paths cross again in the future.

The MUC Board of Directors has entrusted Ing. Mario Cachia to step into Alexia's shoes as from the 26th August, 2020. Mario is a familiar face having been with us since 2016. Whilst he has a tough act to follow, I am sure that Mario has the right aptitude and character to take up the mantle and take us forward. Mario has many years working experience in a competitive business environment and no end of personal technical expertise. So we are in safe hands.

Personally

If anyone had told me at the start of the 2019/2020 football season that my home town club, Nadur Youngsters, would end up as Champions; Leeds United would return to the Premier League after an absence of 16 years, as winners of the Championship; and Lazio would take the Italian Super Cup and end up qualifying for the Champions League, after many years of trying, I would have been ecstatic.

Have no doubt, I am more than pleased the way things have worked out this year. Yet having seen the way Lazio were storming the Serie A and ending the pre-Covid period in second place just one point behind Juventus, after having played some of the best football in the league, with just 12 games to go, I cannot avoid the feeling that this has been a great opportunity lost. The Lazio that reappeared with the resumption of football post-COVID was unrecognisable. Decimated by long-term injuries and seemingly much less fit than other teams they lost six of the remaining games playing slow almost lethargic football eventually finishing fourth in the final standings. For Lazio to be anywhere near the top positions next year they need to have a deeper and younger squad and inject some pace to their midfield through a fast goal-scoring midfielder and completely re-invent their left flank. They also need a very good reserve goalkeeper to keep the current incumbent on his toes.

All in all I will take such a fantastic season anytime!

Cheers

Joe





From March to June, all of us at MULS have worked extremely hard to overcome the challenges that COVID-19 brought with it. The office staff all put their thinking caps on.

Working remotely was completely new territory for everyone, including our teachers. In the blink of an eye, our teachers had to learn how to teach online and adapt their lessons and teaching methods to maintain the high standards we have for our courses. At the same time, we also did our utmost to support not only our students, but our teachers also, as their safety and well-being is always our priority.

However, the many hours of planning and brainstorming has paid off - we are still running our Evening Courses online, which have been very well-received, and have now introduced Module 3 for Maltese, Japanese and Arabic. We have also introduced a new course: 'Italian for Beginners' and have already received positive feedback about the lessons. We also have created and promoted our 'Summer Revision Classes for teens' for English lessons for secondary school kids along with Summer classes for pre-teens in French and Italian.

Although summer at MULS is looking very different to what we had anticipated, we are still busy creating other promotional products to try to attract business. We have already held two promotional webinars that ran in June which were well attended by some agents, potential students and ex-students. This was a showcase for our online lessons. Our teachers have designed a lesson specifically for this webinar and have ensured that the session is interactive and interesting for students of all ages and levels. We will also be running our third webinar soon. Within the first few days of promoting this webinar, the response has been overwhelming and interest is still growing!

For the foreseeable future, online lessons will continue. With the reopening of the airport, we too have also opened our doors for face to face classes and will start with a few one to ones having face to face classes in the coming week.







Organising a Party?

Want to meet your friends in an exclusive venue?

This summer MUR has opened its doors to the public wishing to book private events and making use of the various facilities offered.

In its bid to boost revenue, MUR has affiliated itself with Evently (an online event booking platform), where clients can list the type of event they would like to organise, amount of people, whether catering is needed and so on.

This information is then passed on to various venues, MUR included and each venue bids for the event.

You can also contact us by sending an email to info@universityresidence.com





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SCHEDULE OF PROGRAMMES: May 25 - September 27, 2020

Monday	Wednesday	Friday
09.00 Analiżi tal-ģurnali 09.30 Meta I-moħħ isir palk 10.00 II-politika fil-mużika 11.00 Classic FM 13.00 Analiżi tal-ģurnali 13.30 X'se naqraw das-sajf? 14.00 BBC News Hour 15.00 Classic FM 19.30 Melodiji Sajfin 21.00 BBC World Service	09.00 Analizi tal-ġumali 09.30 Censu Brared 10.00 Bioneers 10.30 Il-Maltin 11.00 Classic FM 13.00 Analizi tal-ġumali 13.30 Meta I-moħħ isir palk 14.00 BBC News Hour 15.00 Classic FM 19.30 Teatru Miftuh 20.00 Talking Jazz 21.00 BBC World Service	09.00 Analiżi tal-gurnali 09.30 Toghma ta' Shakespeare 10.00 Health & Wellness Talks 10.30 Festastorja 11.00 Classic FM 13.00 Analiżi tal-gurnali 13.30 Censu Brared 14.00 BBC News Hour 15.00 Classic FM 19.30 Pagni 20.00 Suġġiera 20.30 Infittxu dak li jgħaqqadna 21.00 BBC World Service
Tuesday	21.33 BBS World Colvide	<u>Saturday</u>
09.00 Analiżi tal-ģurnali 09.30 X'se naqraw das-sajf? 10.00 Suģģiera 10.30 Ğebla ģebla 11.00 Classic FM 13.00 Analiżi tal-ģurnali 13.30 Pagni 14.00 BBC News Hour	Thursday 09.00 Analiżi tal-ġumali 09.30 Ir-Requiem ta' Ebejer 10.00 Teatru Miftuh 10.30 Infittxu dak li jgħaqqadna 11.00 Classic FM 13.00 Analiżi tal-ġumali	09.00 BBC News Update 09.30 Ġebla ġebla 10.00 Minn għajnejn barranin 11.00 Kuncert Albert Storace 12.00 Talking Jazz 13.00 Putumayo Radio Show 14.00 BBC World Service 21.00 Encore 23.00 BBC World Service
15.00 Classic FM 19.30 Ir-Requiem ta' Ebejer 20.00 Kuncert Albert Storace 21.00 BBC World Service	13.30 Festastorja 14.00 BBC News Hour 15.00 Classic FM 19.30 II-Maltin 20.00 Putumayo Radio Show 21.00 BBC World Service	Sunday 09.00 Toghma ta' Shakespeare 09.30 Melodiji Sajfin 11.00 Classic FM 12.00 Encore 14.00 BBC World Service

Visit our new <u>website</u>

Follow us on Facebook



You may recall, a couple of newsletters back, that we had posted about the upcoming Ring Road Races and

Murphy's Roundabout Challenge. As luck would have it however, the big bad monster Covid-19 (yes, it can be named) decided to come to Malta for an extended stay right before the races and we had to postpone them. However, Murphy had already done his challenge before that – he's been at these challenges for five years running now, and this year he managed a pretty innovative one. A challenge that nobody had come up with before in Malta.

Murphy ran a half marathon around a roundabout. All 21.1 kilometers of it. It was a lovely, sunny day in February. Still quite hot, for someone who has to run a certain distance in a pink morph suit. So Murphy started rather early, before the sun got higher and hotter. Representatives of some of our sponsors came and put up their banners. Radisson Golden Sands, where the Challenge was being hosted, put up notices around the hotel. Volunteers from Hospice Malta were there with their collection tins ready to explain to people walking by what this person in pink (no, he's not the Pink

Panther) was doing, running around a roundabout on a lovely Saturday morning.

Tourists and Maltese visitors stopped by, and some people who knew about the challenge drove up to either support and cheer Murphy on, or even join in running a few laps with him. Even a couple of young children enjoyed a bit of a run. A little girl at the sidelines was particularly caring towards Murphy (the pink gummy bear, according to her), asking him how he was feeling and if he was thirsty...



"So why was he doing it?" some might ask. Well, Murphy is one of the BRND WGN team, who have been partnering up with us in the Ring Road Races which we organise with the aim of bringing people together through walking, running and fun, whilst raising funds for Hospice Malta. Murphy knows how important Hospice services are — they help families and carers cope with difficult and distressing issues when serious illness strikes. Hospice relies on fund raising and donations to be able to continue their services and with Covid-19 it became more challenging. It still went on regardless making life for those who are already badly hit, as well as Hospice itself, even more difficult.



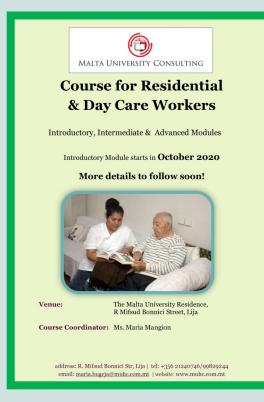
In view of this, Murphy's campaign has been extended. Yes, you can still donate to his challenge – now you know he managed to do it, so let's show our support by backing his cause and donating. Why not chip in with friends and colleagues, and make a collective donation? It is a crowdfunding campaign and you can receive awards. Check this out on the campaign's website

http://www.zaar.com.mt/projects/murphy/

Do spread the word around and share the campaign with everyone you know. Murphy and Hospice would be grateful.



UPCOMING COURSES





CPE SEMINARS 2020

For the coming months

Wednesday 9th – Cyber Security Sept:

Mr Gordon Micallef

Wednesday 30th - Business Valuations Sept:

Ms Anita Aloisio

October: Wed 28th - VAT

Mr Saviour Bezzina

November: Wed 25th - Pensions Update

Mr Mark Musu



More information here





<u>Turning a Setback into an Opportunity – setting up our Online course delivery</u>

There is no denying that the Covid-19 lockdown situation was a setback in our plans. We were forced to initially postpone a number of different course sessions. Residential and Day Care Work Course, Award in the Art of Public Speaking, Step by Step to Autism, and the Accountancy CPE seminars were initially affected. However, all courses provided by Malta University Consulting between March and July 2020 needed to be shifted online.

The first step was a fast and sharp learning curve in using Zoom and in ensuring that all our trainers were comfortable with using the platform. The next step was informing our participants about this change in programme. Then we focused our energies to provide an interactive and fluid online learning experience that met their expectations for the respective courses.

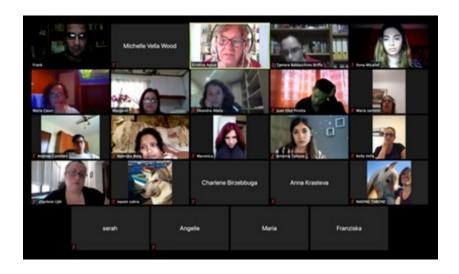
It was interesting to note how quickly people adapted. The Zoom platform allowed for a highly interactive atmosphere whereby questions could be asked and answered with an engaging follow-up discussion. Having the Powerpoint presentations viewable on the laptop screen and often live-annotated as the trainer went along, made it easier to follow and understand.



At the end of the day, we can proudly say that our most important target was reached – our participants learnt what they set out to learn by attending our courses.

The final question remains – what is preferable, face-to-face or online courses? While there is no doubt that face-to-face courses have great value when it comes to interactivity and immersion into the subject, there is a striking degree of convenience with online courses. Still interactive, but from the comfort of your home.

From our Autism sessions:





FOCUS ON PERSONNEL Celaine Buhagiar

Station Manager Campus FM



Celaine Buhagiar graduated in Communications Studies at the University of Malta in 2000. Recently she has been appointed as a Station Manager at Campus FM after working for 20 years at the University of Malta radio station, first as a junior producer and later on as Head of Programmes. Celaine is a well-known voice on both radio and television.

She loves her work at Campus FM, especially producing radio plays with radio veteran and mentor Gorg Peresso. She also writes scripts and does voice-overs for various productions. In the past years, her Campus FM programmes won various awards from the Broadcasting Authority.

Celaine loves the Maltese language and anything related to our cultural identity and tradition. In fact she also presented the festival L-Ghanja tal-Poplu as well as Ghanafest.

She started dancing at the age of three years with a local dance school. Celaine Buhagiar is a qualified teacher of various dance genres. In 2005 she set up her own dance school – Dancel Dance Studio in Fgura – and she has been painstakingly working with her team for these past years to better the quality and professionalism of this artistic discipline. Celaine says that she has considerable experience in choreographic work within the local entertainment circuit. Over the years, she has choreographed work for both television and theatre, including choreographic work for the Malta Arts festival, the Fashion Awards, the Malta Song for Europe, the Historic Cities festival, the Malta Television awards and the Maritime festival to mention a few. Together with her dance students she regularly visits the UK and takes professional workshops at Pineapple performing arts college in Covent Garden London with well renowned west end tutors. Theatrical projects made Celaine work closely with gifted local directors like Albert Marshall, Lino Farrugia and Carmel S.Aquilina.

She also enjoys her travels, and has already visited countries like Thailand, India, China, and Cuba to mention a few. Celaine has a passion for film music and a few years ago had the opportunity to interview the famous Italian film composer Ennio Morricone who died recently. Her motto is 'a life lived in fear is a life half lived'.