

Malta University Holding Company Limited

# Newsletter

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**FOCUS ON PERSONNEL :**  
**KRISTEL JO BISHOP**  
**LECTURER**



Kristel Jo Bishop is an e-Business lecturer and consultant. She has significant experience working in e-business and e-marketing environments, mainly in planning and project management of online projects for high profile organizations both in the private and public sector.

She read her first degrees in B.Sc. Business and Computing and B.Com(Hons) in Management at the University of Malta. At this stage, her thesis focused on the Internet as an effective marketing research tool, a topic which back in 2000 was still in its infancy.

Kristel Jo then joined Alert Communications (now Alert Group) as Marketing Executive. Apart from working in website and multimedia projects in an industry that was rapidly evolving, she also wrote weekly articles featuring reviews of websites for local newspapers. As her role at Alert Communications grew to encompass larger web and multimedia projects, Kristel Jo pursued an M.B.A. in e-Business at the University of Malta where she obtained distinction in 2004. Her dissertation looked at Knowledge Management in Small and Medium Sized Organisations and the use of knowledge portals as a tool which helps SMEs exploit and use their knowledge. At Alert Communications, as Business Development Manager, she led teams through both Multimedia and Web Projects of different scales, involving both foreign and local clients and private companies and central government.

Since 2006, Kristel Jo has been lecturing Marketing to A-level students and e-Marketing in various courses for the University of Malta. At Malta University Consulting, she delivers a 16-hour course in e-Marketing that is accredited as a Level 5 of the Malta Qualifications Framework (MQF). This course has been organised for the past 2 years and has turned out to be very popular amongst the delegates. Through Malta University Consulting, Kristel Jo has also lectured to private companies and Malta Enterprise clients. The latest e-Marketing course is being held at the Gozo University Campus and the next one in Malta is planned for early October 2015.

Kristel Jo is married to Mark and they have two sons, Leon and Laurent. In her free time, she enjoys painting and drawing and her latest passion is cake design and decorating. Her marketing blog can be found at [www.marketing-malta.com](http://www.marketing-malta.com).





MALTA UNIVERSITY CONSULTING

**MEDIATION: learn the whole mediation process**  
13th — 17th April 2015 (15 hours)



MALTA UNIVERSITY CONSULTING

## **Food Handlers Course** **Category B**

(Handlers of High Risk Open Foods)

Thur 9th & Fri 10th April 2015  
15.00—19.00 hrs (8 hours)



MALTA UNIVERSITY CONSULTING



## **Pharmacognosy and Natural Products**

**22nd April – 19th June 2015**  
**From 1730 hrs – 1930 hrs (28 hours)**



MALTA UNIVERSITY CONSULTING

## **The Art of Public Speaking**

Monday 5<sup>th</sup> October – Monday 30<sup>th</sup> November 2015  
17:30-20:00 hrs (20 hours)

[Click](#) here for  
further information  
on MUC courses.

# University Ring Road **Fun Run/ Walk & Relay**

**Sunday 12<sup>th</sup> April**  
first activity at 10:00hrs  
starting from the  
University Athletics  
Track, Tal-Qroqq

half the proceeds  
will be donated to



**hospicemalta**  
care | compassion | dignity

Commemorative medal &  
goody bag to all finishers

Trophies (overall &  
University winners)

Prize for best fancy dress  
costume

Open to University staff,  
University students and  
the general public

5km fun run = 1 hour  
towards Degree Plus  
Sport & Adventure credit.

**5km Fun Run/Walk**

**2km Fun Run/Walk**

**5km Relay**

(Teams of 4 runners)

**800m Children's Run**

(Up to 14 years)



UNIVERSITY OF MALTA  
L-Università ta' Malta



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The Hotel Kappara is ideally situated near the University of Malta and is just 1km away. The hotel boasts two functional venues where one can hold meetings or events of all types, one of which is the new restaurant extension by the pool that has recently been added and can take up to 25 people seated or 35 people standing .

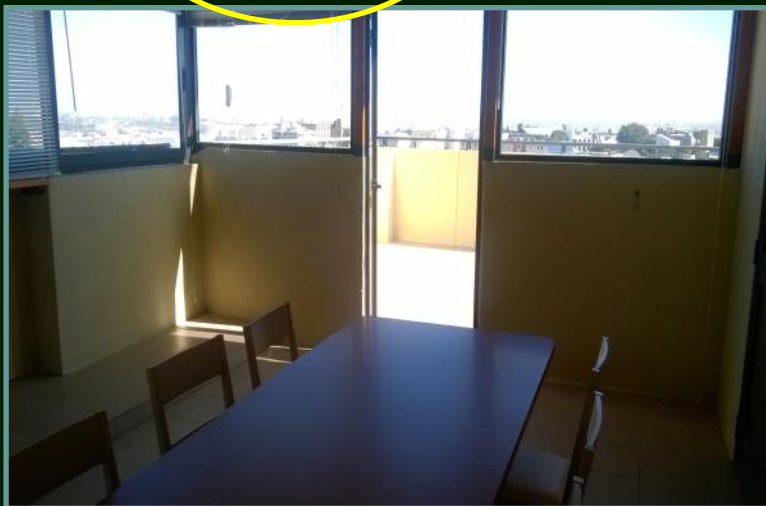


Enjoy a hassle free meeting  
away from your busy office  
in a quiet and cosy  
atmosphere.



The other, is a meeting room which overlooks the Roof Terrace. This area can take up to 15 people seated or 20 people standing. The roof terrace itself can be used to host summer events and holds up to over 100 people standing. Seated events can also be organized hosting approximately 50 people.

A projector and portable white screen are available and catering can be organized to suit your needs.





# UNIVERSITY OF MALTA OFFICIAL MERCHANDISE

Our new Sports Bags and Drawstring Bags are now in stock and the new University Tie will also be arriving at our Merchandise Shop soon!

Visit our Merchandise Shop on Campus (near Canteen) and you can choose from a wide variety of University of Malta Official Merchandise.

For further information about the shop and/or the merchandise available, visit our [website](#) or contact us by [email](#) or on +356 2340 8902/7 or 2331 3151.



## MALTA UNIVERSITY PUBLISHING

The Journal of Mediterranean Studies Vol. 23, No. 1 is expected to be published by Malta University Publishing soon. This volume now has a new local and overseas Editorial Board and so has been given a new cover and dimension.

Have a peek at the book's cover below.

You can visit the University Merchandise Shop on campus to get your copy soon!





## MALTA UNIVERSITY LANGUAGE SCHOOL

March 2015 was a busy month for us in terms of promoting the Malta University Language School. Barbara and Jean attended the FELTOM Agents Workshop that was held at the Radisson Golden Sands and there were a large number of agents. All in all they spoke to about 40 agents from all over the world. Our personnel had the opportunity to present our services to them. Following this on Wednesday and Thursday, agents came to visit our premises and were given a show around of the school and the various types of accommodation we have. These activities came to a close with a typical Maltese lunch served at the Restaurant. The agents seemed to be very pleased with what they saw, heard and experienced.

Another very successful event that we hosted was the Japanese Film Screening Event held at St. James Cavalier on Saturday 14<sup>th</sup> March. We were honored to have His Excellency Mr. Andre Spiteri, Ambassador of The Republic of Malta to Japan and Ms. Naoko Sugimoto, Deputy Director of the Japanese Cultural Institute in Rome, the Japan Foundation. This event was kindly sponsored by the Japanese Foundation and by St. James Cavalier. This evening was organised to promote Japanese Culture and to create an awareness of our Japanese evening courses which are held on a regular basis at our school.

The Japan Foundation might be in a position to sponsor our course books for the Japanese courses. The audience present at St. James Cavalier was heartily urged to take up these fascinating courses which are delivered in a motivating and engaging manner by our native Japanese teacher, Noriko Perry. It truly was an interesting evening and was thoroughly enjoyed by all. We also had members of the Japanese community in Malta present there.



Jean Bonnici promoting the Language School.